



Co-Located with

The 5th Edition of
Electric
Asia 2023

POST SHOW REPORT **2023**

THAILAND'S PREMIER
POWER GENERATION & ELECTRIC EXHIBITION

FIREWORKS
EXHIBITIONS AND CONFERENCES

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THAILAND'S POWER, POWER GENERATION AND POWER TRANSMISSION EQUIPMENT, TECHNOLOGIES & SUPPLIES EXHIBITION!

THE 5TH EDITION

SINCE 2018

DURATION

THREE DAYS

OPENING HOURS

10.00 AM. - 5:00 PM.

VENUE

HALL 101,
BITEC, BANGKOK

The 5th Edition of Powerex Asia 2023 and Electric Asia 2023 are the only specialized Power, Power Generation and Power Transmission Equipment, Technologies & Supplies in Thailand that brings together an international congregation of Power and Electric related companies and also its supporting industries gathered in Bangkok to showcase the latest developments in the power industry.

OPENING CEREMONY



Powerex Asia and Electric Asia 2023 - was officially opened by Mr. Kenny Yong, Managing Director of Fireworks Media (Thailand) Co., Ltd. and Mr. Puripan Bunnag, Senior Vice President of Thailand Convention and Exhibition Bureau (TCEB) and Mr. Pridsang Kadhuntod, President of the Thai Shipbuilding and Ship Repair Association (TSBA) And the honourable guests in group photos:

Mr. Punluek Kittisares, Managing Director of Unithai Shipyard and Engineering Co., Ltd.

Mr. Thapanat Panchamoon, operational port inspection officer Office of Water Safety and Environment, Marine Department

Mr. Narong Wangdee, Head of the Maritime Safety and Traffic Control Operations Center Office of Water Safety and Environment, Marine Department

Mr. Janerob Ruppapha, Leader of Offshore Petroleum Production Operations Group Department of Natural Fuels Ministry of Energy

Mr. Taveesak Sirisueb, Head of Research and Innovation Department-New Business Division of the Electricity Generating Authority of Thailand (EGAT)

Mr. Boonrak Leeprakobboon, Representative of the Thai Shipowners Association (TSA)

Mr. Arrue Inigo, Managing Director of IBF & Tubacex Awaji Thailand (Tubacex Group)

Mr. Zhong Chen Kang, Business Manager of China Classification Society

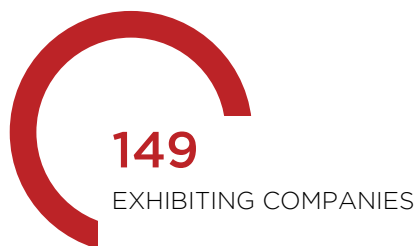
Mrs. Yupadee Kietsirirote, Marketing Development Division Manager of PTT Public Company Limited

Mr. Viboon Kanque, General Manager - Operations, CUEL Limited representing CUEL's Management

Ms. Susan Tricia, CFO of Fireworks Trade Media Group

Mr. Kenny Yong, Managing Director of Fireworks Media (Thailand) Co., Ltd.

POWEREX ASIA 2023 & ELECTRIC ASIA 2023 IN FACTS & FIGURES



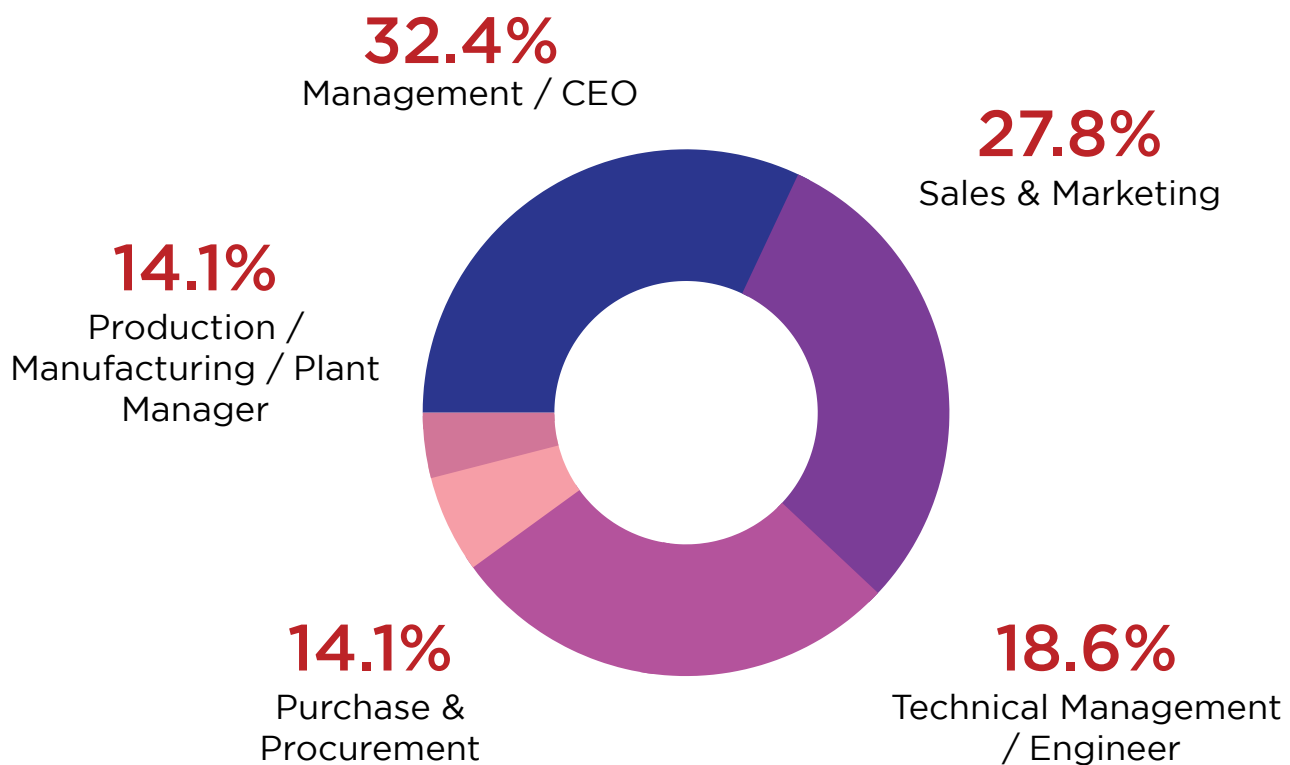
POWEREX ASIA 2023 & ELECTRIC ASIA 2023 IN NUMBERS

4,026

TRADE VISITORS & DELEGATES

57.1 %OF VISITORS HOLD DECISION MAKING
FOR PURCHASING

VISITOR BREAKDOWN BY JOB FUNCTION

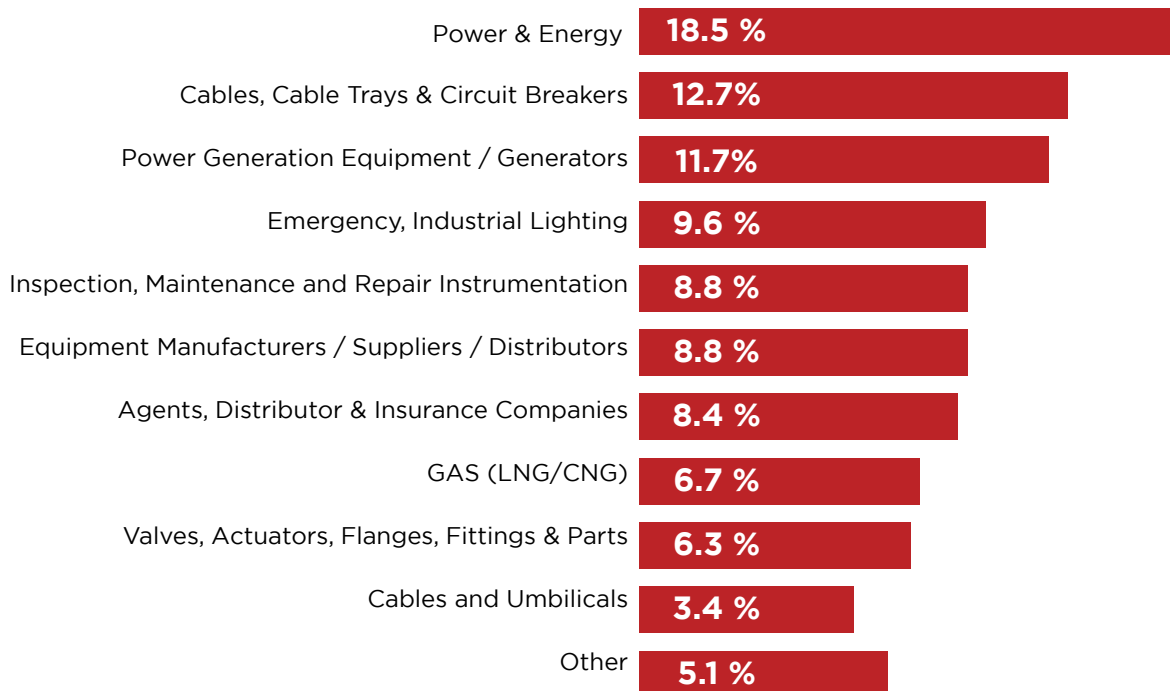


TOP 5 VISITORS BY INDUSTRY CLASSIFICATION

1. Power & Energy
2. Cables, Cable Trays & Circuit Breakers
3. Power Generation Equipment / Generators
4. Emergency, Industrial Lighting
5. Equipment Manufacturers / Suppliers / Distributors

POWEREX ASIA 2023 & ELECTRIC ASIA 2023 IN NUMBERS

VISITORS' MAIN AREAS OF INTEREST



VISITORS' OBJECTIVE



VISITORS BY COUNTRIES



EVENT FEATURES

ENERGY FORUM 2023



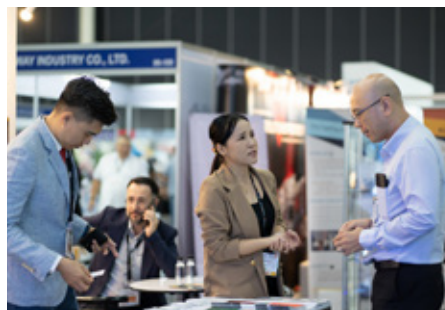
ENERGY TECH TALK 2023



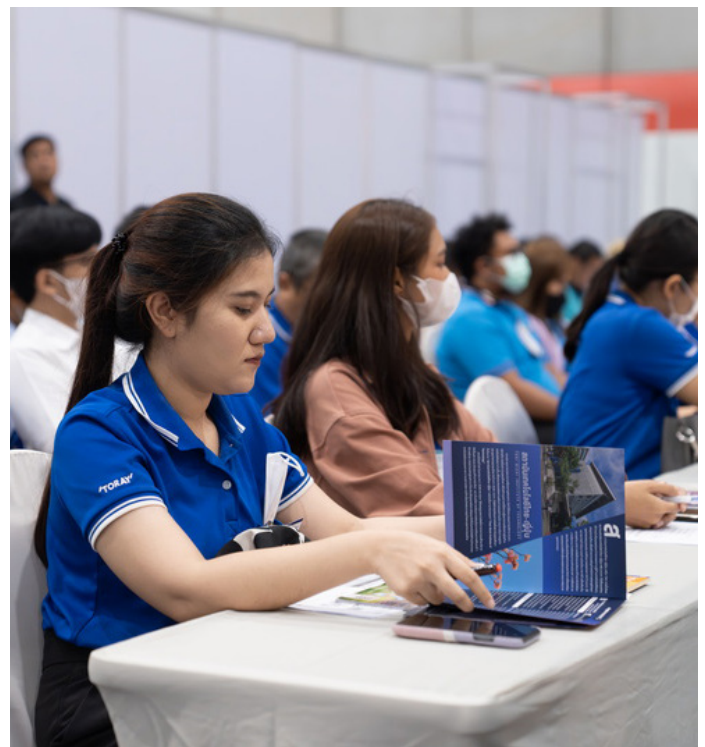
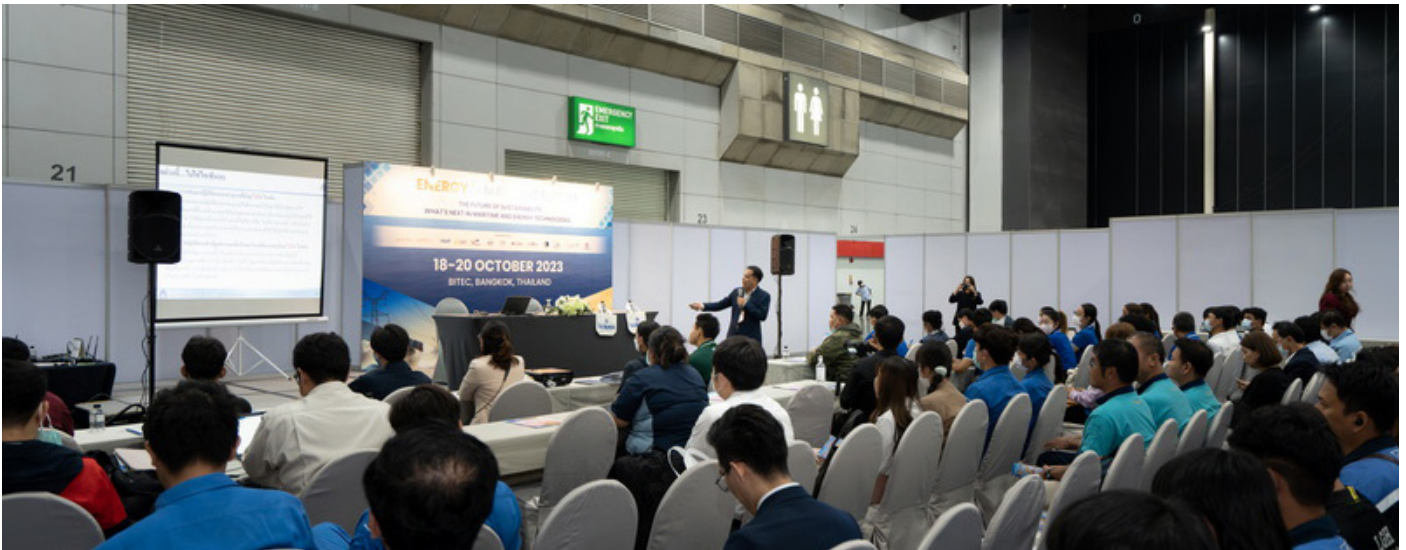
BUSINESS MATCHING



EXHIBITION PHOTO GALLERY



HIGHLIGHTS FROM THE ENERGY FORUM 2023



KEYNOTE SPEAKERS



EGAT Line Fault Locator

Mr. Nattapon Peerachue

Electricity Generating Authority of Thailand (EGAT)



Essential Skills for New Normal Leaders

Mr. Pongwarath Ngamsa-ngiam

The Electrical and Electronics Institute (EEI)



มาตรการส่งเสริมการลงทุนในอุตสาหกรรมพลังงานไฟฟ้าและพลังงานทางเลือก

Ms. Suwida Thunyawong

Investment Promotion Officer, Senior Professional Level Thailand Board of Investment
Thailand Board of Investment (BOI)



The Direction of Renewable Energy towards Carbon Neutrality.

Mr. Watcharin Boonyarit

Director of Solar Energy Development Division Department of Alternative Energy Development and Efficiency (DEDE), Ministry of Energy



Decarbonization - Turboden solutions

Ms. Desiree Codenotti

Turboden S.p.A.



Busducts in Critical Infrastructure: Safety and Reliability

Mr. Darren Ng

Assistant General Manager Furutec Electrical Sdn Bhd



Introduction of Honglin Electric Power Technology (Thailand)

Anna Yu

Honglin Electric Power Technology (Thailand)



PUBLICITY & MEDIA

TRADE MEDIAS



PUBLIC RELATIONS

24 CLIPPINGS GENERATED

107,645 REACH

PUBLICITY & ONLINE ACTIVITY

WEBSITE

www.asiapowerexpo.com	www.oilgasroadshow.com
www.asiaelectricexpo.com	www.prachachat.net
www.allthaievent.com	www.siambusinessnews.com
www.bangkok-today.com	www.siamrath.co.th
www.banmuang.co.th	www.thailandnews.asia
www.ch-newsthailand.com	www.thai-marine.com
www.eventbrite.com	www.thaipackmagazine.com
www.khaosod.co.th	www.thairemark.com
www.meetthinks.com	www.thaioilgas.com
www.mgrronline.com	www.thansettakij.com
www.naewna.com	www.thebangkoktimes.com
www.newsociety.com	www.travelintrend.com

PUBLICITY & ONLINE ACTIVITY

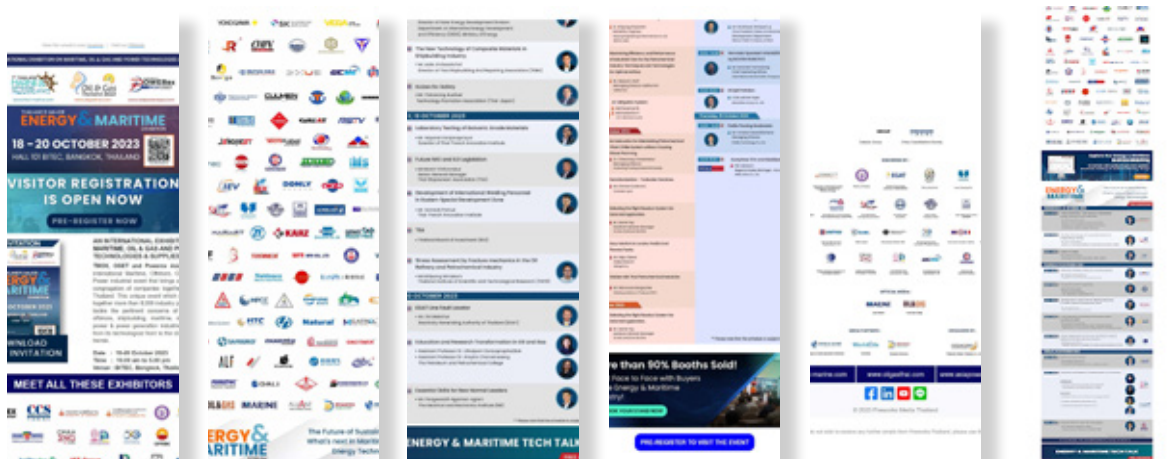
EMAIL CAMPAIGNS

50+

EMAIL CAMPAIGNS

176,304

TOTAL DATABASE REACH



E-INVITATION DIRECT INVITING

90,000

COPIES E-INVITATION

90,000+

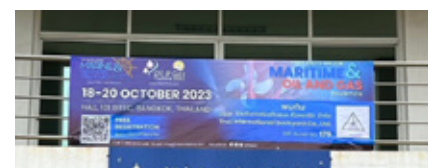
INDUSTRY PROFESSIONALS
DATABASE



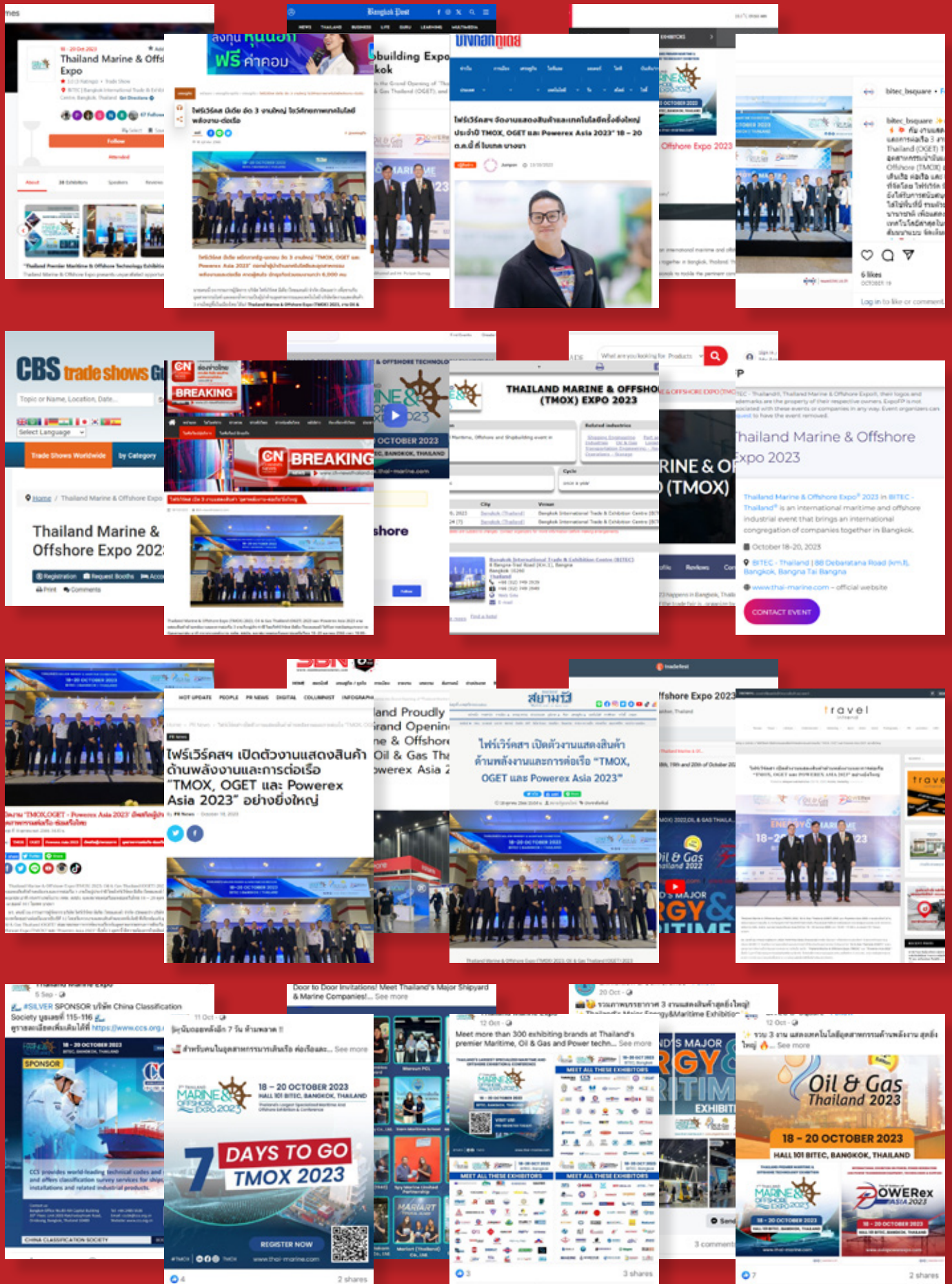
OUTDOOR MEDIA

200,000+

TOTAL AUDIENCE REACH OF ALL OUR
ADVERTISEMENTS



MEDIA COVERAGE



SEE YOU AT



16-18 OCTOBER 2024
BITEC, Bangkok, Thailand

FOR EXHIBITION ENQUIRIES
info@fireworksthai.com

CONTACT US FOR FURTHER INFORMATION



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